

KENYA MANUFACTURERS AND EXPORTERS DIRECTORY

ADVERTISING RATE CARD

ONLINE & PRINT



directory.kam.co.ke



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LEAVAMARK GROUP

ONLINE DIRECTORY

Placement/Position	Available Slots	Ad Size Pixels	*(Refer)	Monthly Banner Rates
HOME PAGE				
Top Leaderboard banner	1	728 x 90	Fig. 1*	75,000 per month
SECTION PANELS				
Featured Listing				
Leaderboard banner	1	728 x 90	Fig. 2*	60,000 per month
Priority Sectors				
Leaderboard banner	1	728 x 90	Fig. 3*	60,000 per month
Unlock Business Growth				
Leaderboard banner	1	728 x 90	Fig. 4*	60,000 per month
Recent News				
Leaderboard banner	1	728 x 90	Fig. 5*	50,000 per month
Featured Image Placement				
			Fig. 6*	65,000 per month
SEARCH RESULTS PAGES				
Search Listing Results Page				
Top Leaderboard banner	1	468 X 60	Fig. 7*	70,000 per month
Products/services Results page				
Top Leaderboard banner	1	468 X 60	Fig. 8*	70,000 per month
Sector Category Results pages				
Top Leaderboard banner	1	468 X 60	Fig. 9*	70,000 per month
Listing Microsite Landing page				
1st Square banner	1	300 x 250	Fig. 10*	40,000 per month
2nd quare banner	1	300 x 250	Fig. 11*	40,000 per month
Lineage sponsored listing (Name, Location & Contacts)				
			Fig. 12*	30,000 per month
INSIDE PAGES				
News page				
1st Square banner	1	300 x 250	Fig. 13*	40,000 per month
2nd quare banner	1	300 x 250	Fig. 14*	40,000 per month
Article page				
1st Square banner	1	300 x 250	Fig. 15*	40,000 per month
2nd quare banner	1	300 x 250	Fig. 16*	40,000 per month
MOBILE SITE				
Strip Banner		320 x 50	Fig. 17*	70,000 per month
Square banner		300 x 250	Fig. 18*	40,000 per month
In-Video				
Sponsored content			Fig. 19*	100,000
			Fig. 20*	100,000
* Please Note: The above rates are exclusive of taxes				



2021 - 2022 PRINT DIRECTORY

Special positions - Prime pages	
Inside page cover - Full Page	350,000 per annum
Page 1,2,4 or 5 - Full Page	336,000 per annum
Inside Back cover - Full Page	350,000 per annum
Back cover - Full Page	350,000 per annum
Page break/Sector lead - Full Page	336,000 per annum
60mm landing strip spread	150,000 per annum
Book mark (separator)	100,000 per annum
Inside pages	
Full page	315,000 per annum
Junior page	248,000 per annum
Half page	231,500 per annum
Quarter page	125,000 per annum
Classifieds	
Semi Display side strip (colour) - 28x1	123,000 per annum
Semi Display (colour) 14x1	63,000 per annum
Semi Display (colour) 7x1	31,500 per annum
Semi Display (colour) 4x1	18,000 per annum
Bold white text 1x1	10,000 per annum
Bold Red text 1x1	13,000 per annum
* Please Note: The above rates are exclusive of taxes	

